



ASX Release

29 November 2010

CEO Departure

Wellcom (ASX Code: WLL) today announced that Ms Amanda Brook will cease her role as Chief Executive Officer (Australasia) and director of Wellcom Group Limited effective from the close of business today.

Ms Brook is leaving Wellcom to focus on other business and personal interests.

The Chairman of the Board, Mr Sidwell, expresses his thanks to Ms Brook for her valuable contribution to the Company during her tenure and on behalf of the Board conveyed his best wishes to Ms Brook.

Wellcom Group is a specialist pre-media company with content production and management capabilities that are increasingly being implanted into operations in Australia's leading corporations, retailers and advertising agencies, as they seek cost effective solutions to the content management, production and maintenance of their marketing and advertising material.

For further information contact:

Wayne Sidwell,
Executive Chairman,
Wellcom Group Limited.
(03) 9946 8000.

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