

ASX Release

19 February 2010

Director Appointment

Wellcom (ASX Code: WLL) is delighted to announce that Ms Amanda Brook will join the Wellcom Group Board, with effect from 19 February 2010.

Amanda has already taken up her role as Chief Executive Officer (Australasia) with her focus on continuing to strengthen the Wellcom Group's position as a major digital marketing services company, with priority on ensuring excellent outcomes for our clients across Australia and New Zealand.

Wayne Sidwell will remain as Executive Chairman of Wellcom Group and CEO in all regions outside of Australasia.

Mr. Sidwell reiterated the company is absolutely delighted to have secured the services of Amanda Brook. Amanda brings with her a depth of experience in the retail and corporate sectors, and is a highly respected and talented individual.

Wellcom Group is a specialist pre-media company with content production and management capabilities that are increasingly being implanted into operations in Australia's leading corporations, retailers and advertising agencies, as they seek cost effective solutions to the content management, production and maintenance of their marketing and advertising material.

For further information contact:

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