

Wellcom Group Limited
ACN 114 312 542

Appendix 4D
Half year report
Period ending 31 December 2007

This information should be read in conjunction with the 30 June 2007 Annual Report.

1. Reporting period: Half Year ended 31 December 2007
Previous corresponding period: Half Year ended 31 December 2006
2. Results for announcement to the market:
 - 2.1 **Revenue** from ordinary activities \$39.867M (2006: \$20.175M), an increase of 98%.
 - 2.2 **Profit** from ordinary activities after tax attributable to members is \$4.734M (2006: \$3.400M), an increase of 39%.
 - 2.3 **Net profit** after tax for the period attributable to members is \$4.734M (2006: \$3.400M), an increase of 39%.
 - 2.4 **Dividends**
A fully franked interim dividend of 6.0 cents per security has been declared for payment on the 26 March 2008.

A fully franked final dividend for the corresponding period of 5.0 cents per security was provided for, and paid on the 23 March 2007.
 - 2.5 **Record date** for determining entitlements to the dividend is the 11 March, 2008.
 - 2.6 **Explanation of Revenue**
The consolidated entity reported a 98% increase in revenue to \$39.867M (2006: \$20.175M). The revenue increase was attributable to a 24% increase in sales by the Australian premedia business (\$4.72M). An increase of \$12.13M

from 50% controlled subsidiary, Cadillac Printing and the inclusion for the first time of \$3.87M in sales from Keene Repro Limited, purchased in October 2007. The sales increases noted are prior to intercompany eliminations.

Explanation of profit from ordinary activities after tax

The consolidated entity reported a 39% increase to \$4.734M (2006: \$3.4000m) in profit from ordinary activities after tax. The increase is attributable to a 24% increase in same business premedia sales whilst maintaining margins, a contribution of \$872K (2006: NIL) from Keene Repro Limited, a 40% increase in the contribution from iPrint (a JV with Australia Post) to \$674K (2006: \$480K) and \$60K from web printer Cadillac Printing (2006: loss \$23K), a 50% owned subsidiary.

3. **Net tangible assets** per security at 31 December 2007 is 36.87 cents (2006: 42.50 cents).

4. **Entities over which control has been gained or lost during the period**

Wellcom Group Limited purchased 100% of the shares in Keene Repro Limited, a London, UK based premedia business on the 1 October 2007. The consideration was \$9.7M. The business contributed \$872K to the ordinary activities after tax for the period (2006: NIL)

5. **An interim dividend** of 6.0 cents per security, being a total dividend of \$2,351,400 has been declared and will be paid on the 26 March, 2008. The dividend will be fully franked.

A final dividend of 6.0 cents per security, being a total dividend of \$2,351,400 was provided for, and paid on the 4 October 2007. The dividend was fully franked.

The amount per security of foreign sourced dividend is Nil.

6. **No dividend reinvestment** plans are currently offered or in operation.

7. **Associates and Joint Venture Entities**

Wellcom Group Limited continues to hold a 50% shareholding in joint venture entity iPrint Corporate Pty Ltd. iPrint Corporate Pty Ltd contributed \$674K (2006: \$480K) to the profit from ordinary activities after tax attributable to members for the period.

8. **Australian Accounting Standards**, which include Australian Equivalents to International Financial Reporting Standards ("A-IFRS"), have been applied in compiling the financial report for the half year to 31 December 2007.

9. This report is based upon the Wellcom Group Limited financial report for the half year ended 31 December 2007, subject to an independent review.