



ASX Release

Date – 20th August 2007

Wellcom announces new Clients

Wellcom Group Limited (**Wellcom**) (ASX Code: WLL) is delighted to announce that it has secured the design, photography and pre-media production for Repco.

This will involve the establishment for Repco of their digital asset management system, design, and production of Repco's catalogue, press and point of sale activity.

Wellcom's CEO Wayne Sidwell, said he was very pleased with securing the Repco account, in addition to the recent blue chip acquisitions of BP Australia and Danks Limited accounts.

Mr Sidwell said "Wellcom's proprietary software, Knowledgewell, under-pins our digital and content management system and continues to be the leading state-of-the-art technology in the industry.

Wellcom's Knowledgewell system provides content for all media including print, press, on-line, D.V.D, Internet, T.V production and eCommerce. It is this product offering that leads the industry, and services major corporations and retailers."

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