

ASX ANNOUNCEMENT

8th December, 2005

Wellcom to establish facility managed Hub at Pacific Brands

Wellcom expects to secure a 3 year relationship with Pacific Brands upon the successful completion of a six month trial period.

A state of the art production facility will be installed into the Pacific Brands Sydney operation in January 06 to concentrate on the premium Bonds and Berlei brands. The dedicated service centre will provide for asset management, retouching and pre-press production during the trial.

A simultaneous cost savings assessment will be undertaken by the Wellcom print management arm, iPrint, on all print material, including point of sale and marketing material for both the Bonds and Berlei brands.

The company expects to see a significant roll out of other brands managed by Pacific Brands into the Wellcom pre-press and print management models following the successful achievement of all key performance indicators during the trial period.

The addition of Pacific Brands to the growing list of Wellcom premium clientele will further strengthen the already positive first half of FY06 performance by Wellcom.

Non-executive director, Nadaraja Kanniappan has tendered his resignation from the Wellcom board to avoid conflicts that might arise from a new position taken by Mr Kanniappan recently.

For further information, contact:

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